



For Immediate Release

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THE SAN FRANCISCO ART DEALERS ASSOCIATION ANNOUNCES THE LAUNCH OF FIRST SATURDAY

San Francisco, Calif. The San Francisco Art Dealers Association (SFADA) is pleased to announce the launch of *First Saturday*. Beginning January 7, 2012, various SFADA member galleries will present special opportunities to learn more about their featured artists on the first Saturday of each month. "*First Saturday* allows gallery patrons and art enthusiasts the chance to enjoy intimate and informative gatherings as an alternative to the more social *First Thursdays*," says SFADA President, Trish Bransten of Rena Bransten Gallery. Events will range from artist talks and tours to opening receptions and book signings featuring both emerging and internationally known artists and their work.

First Saturday occurs in addition to *First Thursday*, the long-standing downtown evening tradition initiated by SFADA in 1993. The boarder SFADA membership, including galleries in Oakland and San Francisco's Mission District, will selectively participate in *First Saturday*. Participating galleries will change monthly. **To view a current list of *First Saturday* events and participating galleries visit www.sfada.com.** All events are free and open to the public unless otherwise noted.

The following *First Saturday* events are currently scheduled to launch this exciting new opportunity:

January 7

Closing Reception and Hot Cocoa, *McSweeney's McMullens - Artwork from Children's Books*, 2- 4 PM, Electric Works, 130 8th Street, San Francisco, www.sfelectricworks.com.

Opening Reception for the artist, *Dana Hart-Stone*, 3-5 PM, Brian Gross Fine Art, 49 Geary Street, San Francisco, Suite 509, www.briangrossfineart.com.

Opening Reception for the artist, *Josephine Taylor*, 4-6 PM, Catharine Clark Gallery, 150 Minna Street, San Francisco, www.cclarkgallery.com.

Opening Reception for the artist, *Todd Hido*, "*Excerpts from Silver Meadows*," 4-6 PM, Stephen Wirtz Gallery, 49 Geary Street, Suite 350, San Francisco, www.wirtzgallery.com.

Opening Reception with the artist, *Gareth Spor*, 7-10 PM, Eleanor Harwood Gallery, 1295 Alabama Street (at 24th Street in the Mission District), San Francisco, www.eleanorharwood.com

Opening Reception for the artist, *Mathew Zefeldt*, "*Trying To See the Thing in My Head*", 6-9 pm, michael rosenthal, 365 Valencia Street, San Francisco, www.rosenthalgallery.com.

Opening Reception for the artists, *Clare Rojas / Annabeth Rosen*, 4-6 PM, Gallery Paule Anglim, 14 Geary Street, San Francisco, www.gallerypauleanglim.com.

Reception, *Group Exhibition featuring Seth Tane, Lawrence Gipe, Eric Zener, and Tony Hernandez*, 1-4 PM, Hespe Gallery, 251 Post Street, Suite 420 San Francisco, www.hespegallery.com.



SFADA Announces the Launch of First Saturday continued...

February 4

Artist Talk and Reception, *David Michael Smith*, 4-6 PM, Scott Richards Contemporary Art, 251 Post Street, Suite 425, San Francisco, www.srcart.com.

Artist Talk and Champagne, *Katherine Westerhout*, 2 PM, Electric Works, 130 8th Street, San Francisco, www.sfelectricworks.com.

Closing Party and Panel Discussion, *Ben Aronson*, 3-5 PM, Jenkins Johnson Gallery, 464 Sutter Street, San Francisco, www.jenkinsjohnsongallery.com.

Opening Reception for the artist, *James Wolanin*, 3-5 PM, Caldwell Snyder Gallery, 341 Sutter Street, San Francisco, www.caldwellsnyder.com.

Opening Reception for the artist, *Mary Vitelli Berti*, "People & Places," 3 – 4 PM, George Krevsky Gallery, 77 Geary Street, San Francisco, www.georgekrevskygallery.com.

Reception, "Works on Paper from Private Collection" featuring *Matisse, Picasso, Motherwell, Frankenthaler and others*, 3-5 PM, Meyerovich Gallery, 251 Post St, 4th Floor, www.meyerovichgallery.com.

To view a complete list of participating *First Saturday* galleries each month visit www.sfada.com.

All events are free and open to the public unless otherwise noted.

For information related to a specific *First Saturday* event, please contact the gallery hosting the event. For more information regarding the San Francisco Art Dealers Association and general *First Saturday* information contact: Jennifer A. Gately, Executive Director, San Francisco Art Dealers Association, email: info@sfada.com.

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SAN FRANCISCO ART DEALERS ASSOCIATION

Founded in 1972, the San Francisco Art Dealers Association (SFADA) seeks to promote the highest standards of connoisseurship, scholarship and ethical practice within the gallery community. SFADA contributes to the advancement of fine art in the San Francisco Bay Area by investing in the professional development of its members and forging relationships with both public and private organizations.